

256 GRAYS WEB

EVERY PROJECT DESERVES ITS OWN WEBSITE

One address for your project: renders, plans, the 360 tour and RERA details, with every enquiry on your WhatsApp and email.

01

BE FOUND

On Google and in AI answers.

02

CONVINCE

Renders, plans, tour and film.

03

CAPTURE

Every enquiry, within a minute.

IN EVERY WEBSITE

- | | |
|----------------------|------------------------|
| ■ Phone-first design | ■ Preview before build |
| ■ 360 tour and film | ■ WhatsApp enquiries |
| ■ Site visit booking | ■ RERA number and QR |
| ■ Your own dashboard | ■ All in your name |
| ■ Year one hosting | |

TWO TIERS.

One fee covers the first year. From year two, one maintenance charge per month.

TIER 1

LAUNCH

For a focused project

Up to 20 pages

1 to 2 towers

TIER 2

LANDMARK

For a flagship project

Up to 40 pages

3 to 5 towers

IN BOTH TIERS

✓ Prototype, 2 rounds

✓ Tour and film hosted

✓ Business Profile

✓ Site visit booking

✓ RERA, privacy, terms

✓ Your own dashboard

✓ Google and AI search

✓ WhatsApp and email

✓ Ad tracking set up

✓ Hosting, 2 email IDs

LANDMARK ALSO GETS

Facts checked on every listing, a link for each broker and a review call every quarter.

ADD-ONS, EITHER TIER

CRM, NRI pack, website assistant, market research, more tours and films.

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WHY ITS OWN WEBSITE?

Your company website says who you are. A project website sells one project, and does it better.

COMPANY SITE PAGE

- × Long link to share
- × Competes with pages
- × Slowed by the site
- × Leads mixed together
- × Ad results blurred
- × Wait for web team
- × Many RERA numbers
- × Only your brand

ITS OWN WEBSITE

- ✓ Short name for hoardings
- ✓ Built to rank for its name
- ✓ Fast on any phone
- ✓ Every lead tagged
- ✓ Clear ad results
- ✓ Sales team updates it
- ✓ Its own RERA and QR
- ✓ Room for a JV partner

Your company website still links to it, so the two help each other.